

Giveaway/Promotional Items							
Describe Items							
Amount of storage needed							
Accessible storage needed							
Replenishment schedule							
Leads Collection							
Method		Business Cards		Computer		Lead Sheet	
ExpoReader							
Number of stations needed				Other... Explain			
METHODS AND FUNCTIONS OF DISPLAY							
Reception/InformationCommunications Area							
# of Reception Areas				Describe			
# of Information Areas				Describe			
Telephone (Y/N)				Fax (Y/N)		Internet Connection (Y/N)	
Refreshments/Hospitality							
Serve Beverages (Y/N)				Serve Food (Y/N)		Refrigeration (Y/N)	
Water & Drain (Y/N)				Bar Service (Y/N)		Table Service (Y/N)	
Product Displays							
Estimate percentage of total floor space or counter space used for Product presentation.							
Describe products on display							
Pedestals (Y/N)		Showcase/s (Y/N)		Shelves (Y/N)		Turntable (Y/N)	
Machinery (Y/N)		Will Run (Y/N)		Comp. Air (Y/N)		Water/Drain (Y/N)	
Detail utilities needed for product							
Detail any other needs re product							
Presentation/Meeting/Conference/ Lounge Requirements							
Theatre (Y/N)		Private Office (Y/N)		Lounge (Y/N)		Closet (Y/N)	
Stage (Y/N)		Open Mtging (Y/N)		Conference (Y/N)		AV (Y/N)	
Detail AV presentation needs							
Floor Covering Requirements							
Rent Carpet (Y/N)		Buy Carpet (Y/N)		Standard (Y/N)		Upgrade (Y/N)	
Padding (Y/N)		Tile (Y/N)		Hardwood (Y/N)		Raised (Y/N)	
Detail other special needs							
Graphic Requirements							
Do you have existing graphics which will need to be intergrated in this new design? (Y/N)							
If yes, please detail re size and type							
Hanging Sign (Y/N)		Tower Graphic (Y/N)		Carpet logo (Y/N)		Digital Print (Y/N)	
Tension Fabric (Y/N)		Banner (Y/N)		Large Format (Y/N)		Dimensional (Y/N)	
Can you provide camera ready artwork?				Please provide your primary collateral piece			
Does your web site serve as a graphic guide?				Please provide address in comments section			
Detail any specific requirements							
BUDGET INFORMATION							
PURCHASE OF NEW EXHIBIT OPTION							
Includes design, construction, graphic design, graphic production and crating as necessary							
\$5,000 - \$10,000		\$10,000 - \$20,000		\$20,000- \$40,000		\$40,000 - \$60,000	
\$60,000 - \$80,000		\$80,000-\$100,000		\$100,000 - \$150,000		\$150,000-\$175,000	
\$175,000-\$200,000		\$200,000-\$225,000		\$225,000-\$250,000		\$250,000-\$300,000	
The Industry average of custom owned exhibits is \$125 - \$400 per sq.ft. + 10-15% for services for each use.							

TURNKEY RENTAL OF CUSTOM DESIGN OPTION

Turnkey rentals include all design, rental properties, construction of purpose built elements, graphic design, graphic production, shipping, drayage, I&D, furniture, floor covering, lighting, utilities and all desired services. Note that multi-event rentals can provide great saving.

\$5,000 - \$10,000		\$10,000 - \$20,000		\$20,000- \$40,000		\$40,000 - \$60,000	
\$60,000 - \$80,000		\$80,000-\$100,000		\$100,000 - \$150,000		\$150,000-\$175,000	
\$175,000-\$200,000		\$200,000-\$225,000		\$225,000-\$250,000		\$250,000-\$300,000	

The Industry average for turnkey rental exhibits is \$30 - \$90 per sq.ft. to include all services.

ADDITIONAL COMMENTS AND INSTRUCTION

PLEASE PROVIDE ANY PHOTOS OR DRAWING OF EXHIBITS THAT YOU HAVE USED IN THE PAST AND WE WILL DISCUSS WHAT WORKED AND WHAT SHOULD BE RETHOUGHT.

COLORCHROME thanks you for this opportunity to be of service and we look forward to working with you in the development of an exhibit of which your company can be proud. The detailed information you have provided will help us to be on target with the perfect solution.

This survey completed by:				Date	
Email Address			Web Site		
Address					
City		State		Zip	
Country		Phone		Fax	